

UPMC Italy

is issuing a call for applications for the following position:

1 Senior Manager Public Relations (Ref. SMPR/19)

UPMC (University of Pittsburgh Medical Center (<https://www.upmc.com>)) is a world renowned health care and research enterprise headquartered in Pittsburgh, Pennsylvania, U.S., inventing new models of patient-centered, cost-effective, accountable care.

With facilities in Campania, Lazio, Sicily, and Tuscany, UPMC Italy, the Italian division of UPMC (<https://www.upmcitaly.it/>), is a leader in patient care, biomedical research, telemedicine, IT development and consulting services in areas related to medicine and research. UPMC Italy's clinical and scientific activity mainly focuses on transplantation and oncology, and in other specialties: from emergency medicine to neurosurgery, from preventive medicine to cardiac surgery.

Working closely with the UPMC Vice President of Public Relations for International, the Senior Manager PR develops public relations strategies for media and internal audiences in support of UPMC's health care operations and research in Italy.

This position also manages various crises and controversies in assigned areas and works to minimize negative impact on UPMC. Working with communications colleagues in Italy and the U.S., the Senior Manager leads the identification, development and placement of regional, national and international media stories in Italy to support UPMC's global organizational strategies.

The senior manager is also responsible for development and execution of internal communications strategies and material that support UPMC's mission, adhere to brand guidelines and ensure a consistent UPMC experience.

The ideal candidate possesses the following:

- Undergraduate degree in Public Relations, Journalism, Communications or related field.
- At least 8 years of documented experience in communication, or 5 years' experience and a Master's degree.
- Previous experience in a complex health care and/or academic medical center environment preferred.
- Experience providing senior leadership with strategic communications counsel.
- Excellent written and verbal communications skills in both Italian and English.
- Proven ability to work in a multi-cultural, matrixed environment.
- Ability to translate scientific/medical information to a lay person's understanding.
- Sound news judgment and track record of identifying and placing stories of interest to regional, national and international media.
- Ability to counsel internal clients on communication strategies.

Multitasking, proactivity, reliability, stress management, problem solving, teamwork and strong interpersonal skills are also instrumental to the role.

The contract offered will be commensurate with the experience and skills of the selected candidate.

The workplace is **Rome** but travel throughout Italy will be required. Overseas travel may be required.

UPMC Italy reserves any and wider sole right of discretion in assessing the applicants and the eligibility of the applications.

Only applicants who are not excluded under the provisions articulated in Legislative decree 165/2001, Art. 53, para. 16-ter, and subsequent modifications and amendments can participate in this selection (General Rules Governing the Work of Public Administrations).

After reading the privacy statement and authorizing the processing of their personal data (EU Regulation 2016/679), applicants of either sex (Law 903/77) are requested to fill out the on-line application form, indicating the reference code, available at <http://selezioni.upmcitaly.it/?lang=en>. When filling out the on-line application form, candidates will attach their CV both in Italian and English.

All communications from UPMC Italy will be e-mailed to the address stated by the candidate upon submitting his/her application.

The deadline to submit applications is **December 4th 2019**.

Only applications submitted on-line (<http://selezioni.upmcitaly.it/?lang=en>) with an attached CV will be taken into consideration.

Personal data included in the CVs will be processed by UPMC Italy in its role of data controller, for selections for this or other similar positions. Applicants are requested to not include sensitive data (e.g., on health status), unless strictly necessary. Detailed information also with reference to data storage times and rights recognized under EU Regulation 2016/679, are available at www.upmcitaly.it in the "Work with Us" section.